

New and Unique Protein Powder Flavor for ALLWHEY

New flavor of ALLWHEY Whey Protein Powder could very well be 'the best protein on the planet!' you be the judge.

Toronto, Ontario

Looking for an economical way to increase your protein intake that actually tastes great? ALLWHEY whey protein from ALLMAX Nutrition just might be the solution to your protein dilemma.

ALLWHEY is a whey protein that delivers 100% whey protein per serving, which is made possible through a new extraction technology, called NitriCore™. NitriCore is a new 3-Stage extended protein delivery system that ensures 100% whey protein is extracted to deliver a high-quality source of whey protein per serving.

ALLWHEY provides 25 grams of protein per 33g scoop which is delivered via a Tri-Stage Whey Protein Matrix. Additionally, it is a 100% complete protein, meaning that it contains 100% of all Branched Chain Amino Acids and 100% of all Essential Amino Acids. Additionally, ALLMAX exclusively sources protein from 3 of the purest and cleanest protein producers on the planet; U.S.A., Canada and New Zealand.

ALLWHEY is also enhanced with OmegaEFA (a source of highly stable essential fatty acids) as well as Tri-Blend protein digestive enzymes that help with assimilation and absorption of Whey Protein Peptides and amino acids. As a protein powder ALLWHEY is fully instantized and mixes easily and conveniently in water, with no clumping. ALLWHEY contains reduced lactose (milk sugar) content, making it an ideal choice for those who are lactose sensitive.

Lastly but certainly not least, ALLWHEY tastes incredible. In fact, the new Butterscotch Maple Fudge flavor of ALLWHEY could very well be named 'the best protein on the planet!' Read the testimonials below to get a sense of ALLWHEY's undeniably delicious and unique flavoring system.

Taste Testimonials

"I've been taking protein for a long time and it's not often that a flavor comes along that really floors you. The new Butterscotch Maple Fudge flavor of ALLWHEY tastes absolutely unbelievable. It has a smooth creamy taste with a rich flavor that reminds you of the best ice cream you've ever had. There is no bitterness or any aftertaste, which is common to other protein powders. When shaken it has an overall frothy texture that is just like a whipped milkshake."

- Jason Bell, Director of Marketing, Bodybuilder and MMA fanatic

"I have never tasted a better protein shake in my life than the Butterscotch Maple Fudge ALLWHEY, from ALLMAX. EVER! Absolutely outstanding, mouth-watering and head-shakingly good. With 25 grams of the highest quality protein from only the purest and cleanest sources on the planet, this is truly a top-notch protein and I recommend it without hesitation or reservation. Furthermore, the additional compounds put in this product are actually there to further benefit and enhance absorption. Honestly,

adding an omega EFA compound will not only help digest your protein it can actually improve your health and it's a bold step. It drives up the cost of the manufacturing and this is why it's not an everyday occurrence with other companies. The outstanding addition of Lactase, Bromelain and Protease is simply showing off. This is not put in for "sizzle" - It actually works, will help with digestion and may help with GI distress and it's VERY surprising most other companies don't do it! When it comes to protein, "ALLMAX" seems to be the "All-Knowing"

– Jamie Nuggett, Avid Protein Shake Connoisseur and Strength and Conditioning Coach

“This is hands down the best protein on the planet! I simply can’t get enough of this flavor. From the moment you open the container a pleasant flavor erupts. And the taste, well, it can’t be beat. But the texture is impeccable and it mixes extremely easily. This is a flavor I would never tire of!”

– Steve Brown, VP of Operations, Bodybuilder

“One sip and I was hooked. I actually crave this stuff and can’t wait for my next shake – no joke! The consistency is creamy and smooth. The aftertaste is sweet. The taste is reminiscent of a Butterscotch ice cream cone. What a nice variation to some of the other flavors in the market. This is the one protein shake that I can’t get enough of. It tastes great simply with water. For just 130 calories, only 3g of sugar and 25g of whey protein per serving, you can’t make a better protein source for your body and your taste buds!” – Kristine Hughes, Online Marketing Manager, Marathon Runner

Why ALLWHEY?

ALLMAX ALLWHEY™ provides a 100% Whey Protein Blend in a 3-Stage NitriCore™ Delivery System all with OmegaEFA™ and Tri-Blend Enzymes. It is fully Instantized so it mixes easily and quickly in water or milk. ALLWHEY™ has an amazing taste that stands as one of the best flavored proteins on the market.

ALLWHEY can be found online at ALLMAXNutrition.com. It retails for \$25.99 for 2 lb. ALLMAX challenges you! Try out ALLWHEY Butterscotch Maple Fudge protein powder. If you don’t agree with us and think it’s the best protein you’ve ever tried simply ship it back and we will refund your purchase price. So what do you have to lose? Give it try and experience the best protein on the planet!

Find out more about ALLWHEY at:

<http://www.allmaxnutrition.com/442-ALLWHEY-2lb.aspx>

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About ALLMAX Nutrition

The ALLMAX Nutrition brand stands for Science, Innovation, Quality, and Results. ALLMAX Nutrition is known for its high quality and extremely effective line of cutting-edge sports nutrition products. Every product contains only the highest-quality and most-pure ingredients from around the world. ALLMAX believes in dedicating themselves to strict policies of quality in manufacturing improves all aspects of the ALLMAX supplement line. Most importantly, the quality of the products leads to results that have made ALLMAX the top choice for personal trainers, professional and amateur athletes and hard-training weight lifters.